

TRANS FAT STAKEHOLDER MEETING

Public Health – Seattle & King County

September 12, 2007

Mill Creek Central Market

Attendees: Sandy Shaw, Haggen/Top Foods
Ken Hearing, Slots Freeze
Michael Latham, Town & Country
Elvira Vojnikovic, Town & Country
Josh McDonald, Washington Restaurant Association
Bob Ruffner, King County Public Health
Shane Erickson, Safeway
Donna Oberg, Public Health STKC
Charles Easterberg, University of Washington
Jane Dale, QFC
Dave Gifford, Dept. of Health
Scott MacNair, Safeco
Jan Gee, Washington Food Industry
Katie Thomson, Starbucks
Morgan Berry, King County Public Health
Denise Worsham, King County Public Health

I. INTRODUCTIONS

Morgan led the group in introductions

II. OVERVIEW

Denise gave an overview of the process for implementation of the Trans Fat and Menu labeling Ordinance. Two Ad Hoc groups will be established, one for Trans fats and one for Nutrition Menu Labeling. The groups will review and comment on implementation guidelines for Trans fat and Nutrition menu labeling. The recommendation is to have six, two hour meetings starting in October. The advisory committee would like to have fewer meetings, in the morning and longer in length. They would like to have the meetings back to back. The timeline for the review process would start October and a final recommendation by January 31, 2008.

III. CONCERNS/BARRIERS

Morgan requested input from the Stakeholders on the concerns and barriers for implementation of the Trans Fat and Menu Labeling.

- Timeframe for implementation
- Notification to the food industry
- Who does the Menu Labeling impact
- Clarification of what is a Food chain, Banner stores vs. Franchise
- Does advertising constitute a menu
- What in the rule needs to be defined
- Consistency in implementation
- Purchasing of new equipment

- Labeling is not possible to do within the stores
- How will this work for Drive Thru establishments
- Is the Board of Health open to any amendments
- Concern about the educational piece
- Mailings are not enough
- Menu Labeling will have a huge impact, Trans Fat is already in the works

IV. AD HOC GROUPS

The present members of the Stakeholder Advisory Committee agreed to serve on the two Ad Hoc groups with the exception on Scott MacNair to serve on the Menu Labeling group.

Items for the next agenda:

What value do we as the Stakeholders Advisory Committee have to the Board of Health.